Allegation: Request For Monthly Sales Reports

Massachusetts AG FAC ¶293:

him monthly reports on sales of OxyContin and its competitors. They complied within ten minutes. The report showed that Purdue was selling more pills of its 80mg OxyContin (the highest dose) than any other dose, and that the highest dose pills were responsible for the greatest share of Purdue's revenue by far.

293. In March, Richard Sackler instructed sales staff to send him monthly reports on

ills of its 80mg OxyContin (the highest dose) than any

ills were responsible for the greatest share of Purdue's

omnetitors. They complied within ten minutes.262 The report

ers that a key selling point for OxyContin compared to a tin could be used by patients who had not taken opioids pids for opioid-naive patients who had not taken them

ients at risk.

oted to pay their family another \$141,000,000.265 be Sacklers that they were pushing back against the

ald limit high doses of opioids. They told the Sacklers that

asked doctors to consult with specialists before

ue was pushing high doses with great success. At that spokesman in Massachusetts, Walter Jacobs, had a patient

or some oxycontin per day - almost a hundred times more drug that the

starting dose on the label. For all of 2010, 73% of the OxyContin pills that Jacobs prescribed were the highest-dose 80mg pills. Purdue paid Jacobs to give presentations to other doctors so that his dangerous prescribing practices would spread.

98

²⁶² 2010-03-15 emails from Richard Sackler and Mike Innaurato, PPLPC012000262889.

²⁶³ 2010-03-11 January 2010 OxyContin monthly report, slides 10, 15, PPLPC012000262892.
²⁶⁴ 2010-03-17 Executive Committee notes. PPLPC012000267960.

^{265 2010-04-01} Board minutes, PKY183212829.

^{266 2010-04-21} Board report, pg. 16, PWG000423155

Irrelevant 2010 Email Requests Monthly Information Not Seen In A Year

From: Sackler, Dr Richard

Sent: Monday, March 15, 2010 4:39 PM

To: Stewart, John H. (US)

Cc: Gasdia, Russell; Innaurato, Mike

Subject: RE: Ryzolt Snapshot - December 2009

Can we continue to get OxyContin tablets and its competitors monthly information. I haven't seen it in a year or more. Perhaps the most recent edictions of these could be circulated to me.

OIG confirmed compliance for 2010

From: Stewart, John N. (US)
Sent: Monday, Narch 15, 2010 3:47 PM
To: Solder, Or Richard
Subject: RE: Ryzolt Snapshot - December 2009
Richard

3/15/10 Email from R. Sackler (PPLPC012000262889)