Allegation: Direction To Send Weekly Sales Reports

Massachusetts AG FAC ¶266:

266. In October, staff told the Sacklers that Purdue had expanded its sales force by 50 territories and now employed 475 sales reps. Richard Sackler directed staff to send him weekly reports on OxyContin sales. No one in the company received reports that often, so staff were not sure how to reply. Staff considered telling Richard that there were no weekly reports, but they decided to make a new report just for him instead. The CEO also instructed the Sales Department to report to the Sacklers with more explanation about its activities.

that had not responded within five minutes, he asked the staff had not responded within five minutes, he asked the staff were not selling Purdue's opioids aggressively that fire were not selling Purdue's opioids and selling the sake when he sakelers that Purdue had expanded its sales force by 50 or ceps. ²⁰⁰ Richard Sakeler directed staff to send him No one in the company received reports that often, so aff considered telling Richard that there were no weekly we report just for him instead. ²⁰⁶ The CEO also instructed acklers with more explanation about its activities. ²⁰⁷ acklers and staff discussed federal sunshine legislation disclose drug companies' payments to doctors. Purdue to opioids — including doctors in Massachusetts — but the topioids — including doctors in Massachusetts — but the

ng with sales staff. Richard Sackler asked for the raw data

88

PLPC023000236021-022. 0-772. PPLPC012000240032 2016000007322, -339. PLPC012000241516: see also PDD9316309163

382 000-1-008 email from Robert Barmer, PPLPCD10000214515; see also PPLPC02000033435.
382 0000-1-008 email from David Rosen, PPLPCD10000214515 (**), gays. Someone needs to alter Dr. Richard that we no longer do a weekly report. Can orther one of you help ..., 2000-1-008 email from David Rosen, PPLPC0100001456. For the law not been providing the Oxycotin weekly report size May 097: 2000-1-008 email from Richard Sackier, PPLPC01000214586. FTd like to have the weekly updates. "). 2009-1-008 email from Enset Weekly 1000-1-008.
David Rosen, PPLPC01000014586. FTd we do set richard repeats, we will be adding work and providing him near wortlines data". 2009-1-008 email from Rosel Gasdia, PPLPC01000214586. FTd like the rot to respond.").
2009-1-008 email from Jeds Sevent, PPLPC01000021467, 2009-1-008 email from Ros Blarmer.
PPLPC0200033490. FTo the record, not conserved and seed to the recording provided and being able to meer demands of all the recording provided and responding to the recording to the recording provided and responding to the recording provided and recording the recording provided and recording the recording the recording provi

⁸⁷ 2009-10-20 email from John Stewart, PPLPC012000242813.

2009 Email: Request To Be Added To Weekly Circulation

From: Sackler, Dr Richard

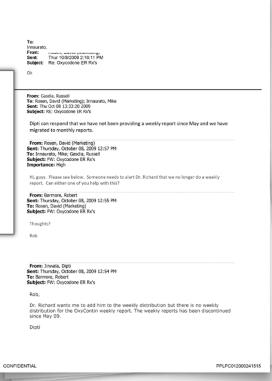
Sent: Thursday, October 08, 2009 12:08 PM

To: Jinwala, Dipti

Subject: RE: Oxycodone ER Rx's

Please add me to the weekly circulation.

- Irrelevant 2009 email asks for weekly sales reports
- OIG <u>confirmed compliance</u> for 2009



10/8/09 Email from R. Sackler (PPLPC012000241515)